**Lake of Bays Association 2023 Yearbook Advertising Insertion Order**

COMPANY NAME – As you wish it to appear in the Advertisers Directory: Click or tap here to enter text.

Contact Name: Click or tap here to enter text.

Mailing address: Click or tap here to enter text.

E-mail: Click or tap here to enter text.

Telephone: Click or tap here to enter text.

Contact for ad approval if different from above: Click or tap here to enter text.

**BOOKING DETAILS – SAVE 10% - Book and Pay by December 31**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Ad Size | Full Cost | Early Bird  Discount | HST | TOTAL |
| Full Page | ~~$1250~~ | $1125 | $146.25 | **$1271.25** |
| Full Page, Premium Placement | ~~$1450~~ | $1305 | $169.65 | **$1474.65** |
| Half Page Vertical | ~~$825~~ | $742.50 | $96.53 | **$839.03** |
| Half Page Vertical, Premium Placement | ~~$950~~ | $855 | $111.15 | **$966.15** |
| Half Page Horizontal | ~~$825~~ | $742.50 | $96.53 | **$839.03** |
| Quarter Page | ~~$700~~ | $630 | $81.90 | **$711.90** |
| Inside Front Cover | ~~$2000~~ | $1800 | $224.00 | **$2034.00** |
| Inside Back Cover | ~~$2000~~ | $1800 | $224.00 | **$2034.00** |
| Outside Back Cover | ~~$2450~~ | $2205 | $286.65 | **$2491.65** |
| Marketplace Single Square | $250 | n/a | $32.50 | **$282.50** |
| Marketplace Double Square | $450 | n/a | $58.50 | **$508.50** |

**Save 25%** on Current Connection advertising. Book advertising in the 2023 Spring and Autumn issues with your Yearbook ad. Newsletter advertising must be booked by **January 20** will be invoiced in February 2023.  
  Double square ~~$1600~~ $1200  Single square ~~$900~~ $675

**BILLING -** Choose an item.

**ARTWORK -** Deadline for all ads and/or artwork is **March 13, 2023.** Choose an item.

**AD MATERIAL REQUIREMENTS -** Files saved as high-quality PDF, Adobe Illustrator or TIFFs with a resolution of 300 dpi. Send your ads and/or artwork to info@loba.ca; Subject: Lake of Bays Association Yearbook Advertising Artwork. Files can also be supplied electronically on CD, DVD, USB and FTP. Incompatible files may result in additional charges.

I agree to book ad space in the 2023 Lake of Bays Association yearbook, as indicated above.

Signature: Click or tap here to enter text. Date: Click or tap to enter a date.

Please return this completed form to Bryan Dearsley, Advertising Manager, bdearsley@live.ca or by mail to:

Lake of Bays Association, PO Box 8, Baysville ON, P0B 1A0