FOCA update



Terry Rees

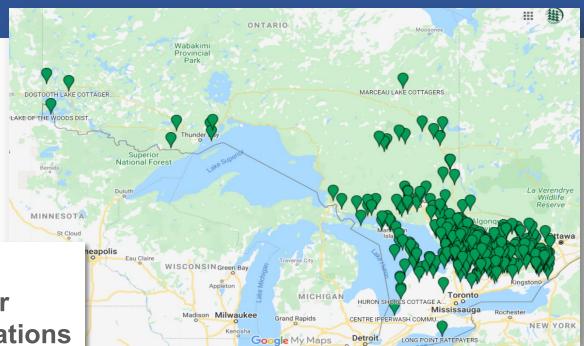
FOCA Executive Director







FOCA's Community



520+member
Associations

50,000 families

As the voice of Ontario's waterfront community, FOCA serves a collective purpose where we are more effective together than individually.







Your FOCA Member Benefits



























FOCA MEMBERS - SPECIAL SUBSCRIPTION OFFER



Key Services provided to the Association:

- Member access to events and webinars.
- Policy updates & government advocacy on rural issues
- Articles, fact sheets, videos & brochures on hot topics (septics, invasives, cottage succession ...)
- Members' only web login for detailed information. governance tips & more.

Also:

Benefits, Event Access & Discount Offers for all Member families!

https://foca.on.ca/benefits/







Reflections on 2020

FOCA and our member Associations emerged stronger and more vitally important than ever before.

How did we do this?

- by helping volunteer groups shift necessary association business to virtual platforms
- by giving voice to property owners' rights to socially distance at their waterfront residences during the pandemic
- by delivering timely updates and public health recommendations for waterfront communities
- by sharing success stories among lake associations, to inspire each other.



COVID-19 updates



https://foca.on.ca/covid-19-update-from-foca/

June 28, 2021 – <u>Federation of Ontario Cottagers' Associations</u> asking for clarity on Canada-US border status

June 7, 2021 – <u>Federation of Ontario Cottagers' Associations</u> reminds seasonal residents to follow health guidelines

May 20, 2021 – <u>FOCA's Terry Rees discusses the May Long</u> weekend situation in the midst of Ontario's lockdown

April 17, 2021 – marina implications of provincial order



May 2020 - Q&A: Staying Safe at the Lake 2020 (FOCA and Peterborough Public Health)

FOCA Strategic Plan 2020-2023 Priority Goals













FOCA Strategic Plan 2020-2023 Priority Goals





















FOCA Strategic Plan 2020-2023 Priority Goals







648
RESPONSES
85%
from SEASONAL users

Usage in a TYPICAL year





Usage in 2020





Usage was up **7%**

Source: FOCA survey October 2020 (n=648)

Usage could be up 35%





and COVID-19





FOCA Programs

Lake Partner Program

https://foca.on.ca/lake-partner-program-overview/





Invasive Species: preventing the spread

https://foca.on.ca/invasive-species/

Asian carp awareness

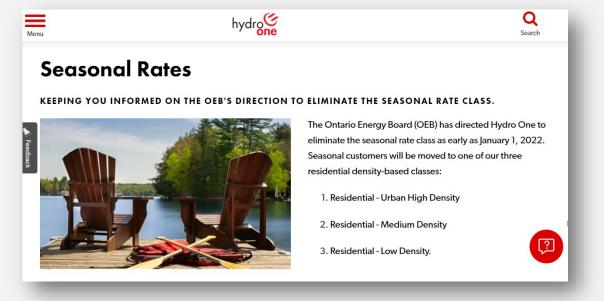
asian-carp/







"Pocket book issues"



https://foca.on.ca/ electricity-pricing/

https://foca.on.ca/ cottage-succession/



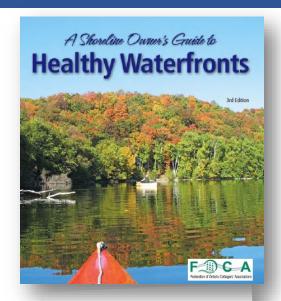




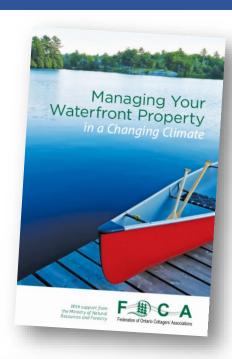


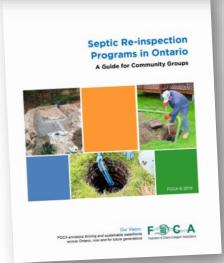
Healthy Shorelines

FOCA resources



https://foca.on.ca/ publications/

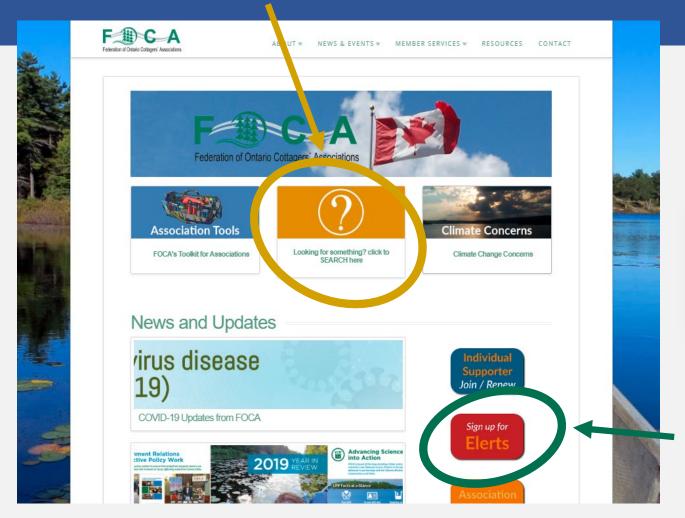




FOCA Septic Report & Video: https://foca.on.ca/ septic-systems



Got a question? Search: foca.on.ca





While you're there, join over 12,000 FOCA Elert subscribers!







FOCA is working year-round on behalf of Ontario waterfronts

