

**Lake of Bays Association**

**2022 Member Survey Report**

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## Introduction

The Lake of Bays Association (LOBA) represents the interests of seasonal and permanent residents of Lake of Bays in the Northern Muskoka area of Ontario, Canada.

The last member survey was administered in 2012, so it was time to see how membership, priorities, values, and emerging issues may have changed. The goal of this 2022 Member Survey is to assist in the development of a strategic plan for the next 5-10 years.

The updated electronic member survey was sent out to 1280 LOBA members for whom we had email addresses on November 11<sup>th</sup> and ran until November 30<sup>th</sup>. The survey included 20 questions, 2 of which were open-ended and allowed for written responses.

The response rate was very good, with 582 surveys returned, representing 44% of members. Of them, 82% answered every question, and the balance provided partial responses. In comparison, in the 2012 Member Survey, the response rate was 33%.

Based on the good response rate, and distribution of responses to both the demographic and non-demographic surveys, the survey results are deemed to be representative of members.

The 2022 Member Survey indicated the following top priorities:

**1. Water quality testing**

Respondents rated water quality testing as extremely important (70%) or very important (24%).

**2. Boating and water safety**

Respondents rated boating and water safety as extremely important (53%) or very important (31%).

**3. Development**

Respondents rated engagement in large-scale developments (e.g., Langmaid's Island Appeal) as extremely important (66%) or very important (20%) for LOBA's involvement.

Respondents also rated enforcement of development permit by-laws around waterfront development as extremely important (55%) or very important (29%).

**4. Environmental initiatives**

Respondents rated invasive species education and monitoring/reporting as extremely important (54%) or very important (35%) for LOBA's involvement.

Respondents also rated climate impacts education and monitoring/reporting (e.g., water levels, extreme weather) as extremely important (42%) or very important (33%)

Compared to the previous 2012 Member Survey Report, the priorities of LOBA members continue to focus on water quality testing, boating and water safety, and development. However, development has seen an increase in importance to LOBA members.

**Communication**

The main forms of valued communication among LOBA members included: 1) the annual yearbook (including feature articles, reports, and membership directory); 2) the Biannual Current

Connection newsletter (print and online); 3) monthly e-News Flashes; 4) LOBA website; and 5) education materials (including boating, invasive species, shoreline naturalization. Less importance was placed on LOBA's social media presence (Facebook and Instagram), which likely caters to younger audiences.

## **Member Profile**

Over one-half, (54 %) of LOBA members are between 50 and 69 years old, followed by 70-79 (29%), 80+ (13%) and less than 5% are between 30-49. Similarly, the 2012 Member Survey Report indicated LOBA members were predominately over the age of 50, with 32% over the age of 70. Currently, 41% are over the age of 70.

LOBA members indicated variety in their personal use of their Lake of Bays property. Most LOBA members (39%) use their property year-round, but not as a permanent residence. Meanwhile, almost 36% of LOBA members use their property seasonally as a summer cottage, between May to October. The remaining LOBA members use their Lake of Bays property as their permanent residence (23%) but may live elsewhere for 3-6 months (6%). Permanent residence has increased at the Lake of Bays. In the 2012 Member Survey Report, approximately 16% of LOBA members used their Lake of Bays property as their permanent residence, including those who lived elsewhere for 3-6 months (6%).

Approximately 90% of LOBA members own waterfront properties on the Lake of Bays, with less than 3% owning a waterfront property on another lake near the Lake of Bays. The remaining 7% own non-waterfront properties near the Lake of Bays or rent property on the Lake of Bays.

Among the LOBA members who allow others to use their property (not as guests), 85% share with family (adult children and their families, siblings, and their families) and 4% rent their property.

With remote work increasing, LOBA members are working remotely from their property occasionally (45%), part-time (22%) or full-time (6%), with 27% not working remotely from their Lake of Bays property.

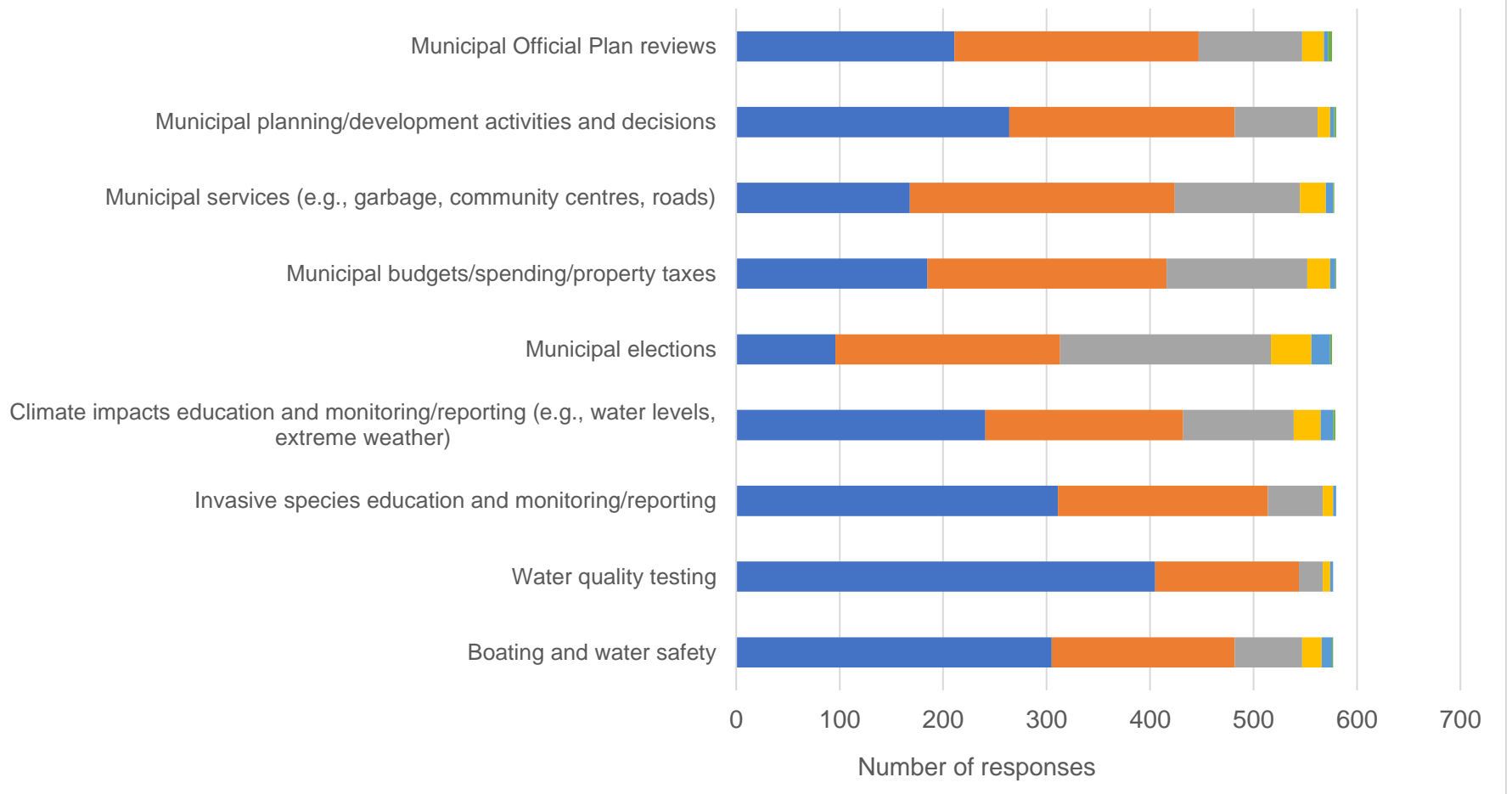
## Survey Results

**(Q1) LOBA participates in many initiatives on behalf of our members. How important is LOBA's involvement in these issues?**

	<b>Extremely important</b>	<b>Very important</b>	<b>Moderately important</b>	<b>Slightly important</b>	<b>Not at all important</b>	<b>Unsure</b>	<b>Total</b>
<b>Boating and water safety</b>	52.86% (305)	30.68% (177)	11.27% (65)	3.29% (19)	1.73% (10)	0.17% (1)	577
<b>Water quality testing</b>	70.19% (405)	24.09% (139)	3.99% (23)	1.21% (7)	0.52% (3)	0% (0)	577
<b>Invasive species education and monitoring/reporting</b>	53.62% (311)	35% (203)	9.14% (53)	1.72% (10)	0.52% (3)	0% (0)	580
<b>Climate impacts education and monitoring/reporting (e.g., water levels, extreme weather)</b>	41.62% (241)	32.99% (191)	18.48% (107)	4.49% (26)	2.07% (12)	0.35% (2)	579
<b>Municipal elections</b>	16.67% (96)	37.67% (217)	35.42% (204)	6.77% (39)	3.13% (18)	0.35% (2)	576
<b>Municipal budgets/spending/property taxes</b>	31.90% (185)	39.83% (231)	23.45% (136)	3.79% (22)	0.86% (5)	0.17% (1)	580
<b>Municipal services (e.g., garbage, community centres, roads)</b>	29.07% (168)	44.29% (256)	20.93% (121)	4.33% (25)	1.21% (7)	0.17% (1)	578
<b>Municipal planning/development activities and decisions</b>	45.52% (264)	37.59% (218)	13.79% (80)	2.07% (12)	0.69% (4)	0.34% (2)	580
<b>Municipal Official Plan reviews</b>	36.63% (211)	40.97% (236)	17.36% (100)	3.65% (21)	0.69% (4)	0.69% (4)	576
Answered = 581 Skipped = 1							

### How important is LOBA's involvement in these issues?

■ Extremely Important 
 ■ Very Important 
 ■ Moderately Important 
 ■ Slightly Important 
 ■ Not at all Important 
 ■ Unsure



LOBA members have highlighted the following as extremely important:

- water quality testing;
- boating and water safety;
- municipal planning, development, services, and
- environmental or climate considerations and initiatives (invasive species education, monitoring, report, and climate education, monitoring and report).

The 2012 Member Survey Report also revealed an emphasis on environmental protection and boating and water safety.

LOBA members' age groups did differ in their responses regarding their views of the importance of LOBA's involvement in numerous issues:

- Climate impacts education and monitoring and reporting (e.g., water levels, extreme weather)
  - LOBA members who rated this issue as slightly important were mostly between 30 and 49 years old.

There were no age group differences between the rating of importance on the following issues:

- Water quality testing
- Invasive species education and monitoring/reporting
- Municipal elections
- Municipal budgets, spending, property taxes
- Municipal services (e.g., garbage, community centres, roads)
- Municipal Official Plan reviews
- Municipal planning/development activities and decisions

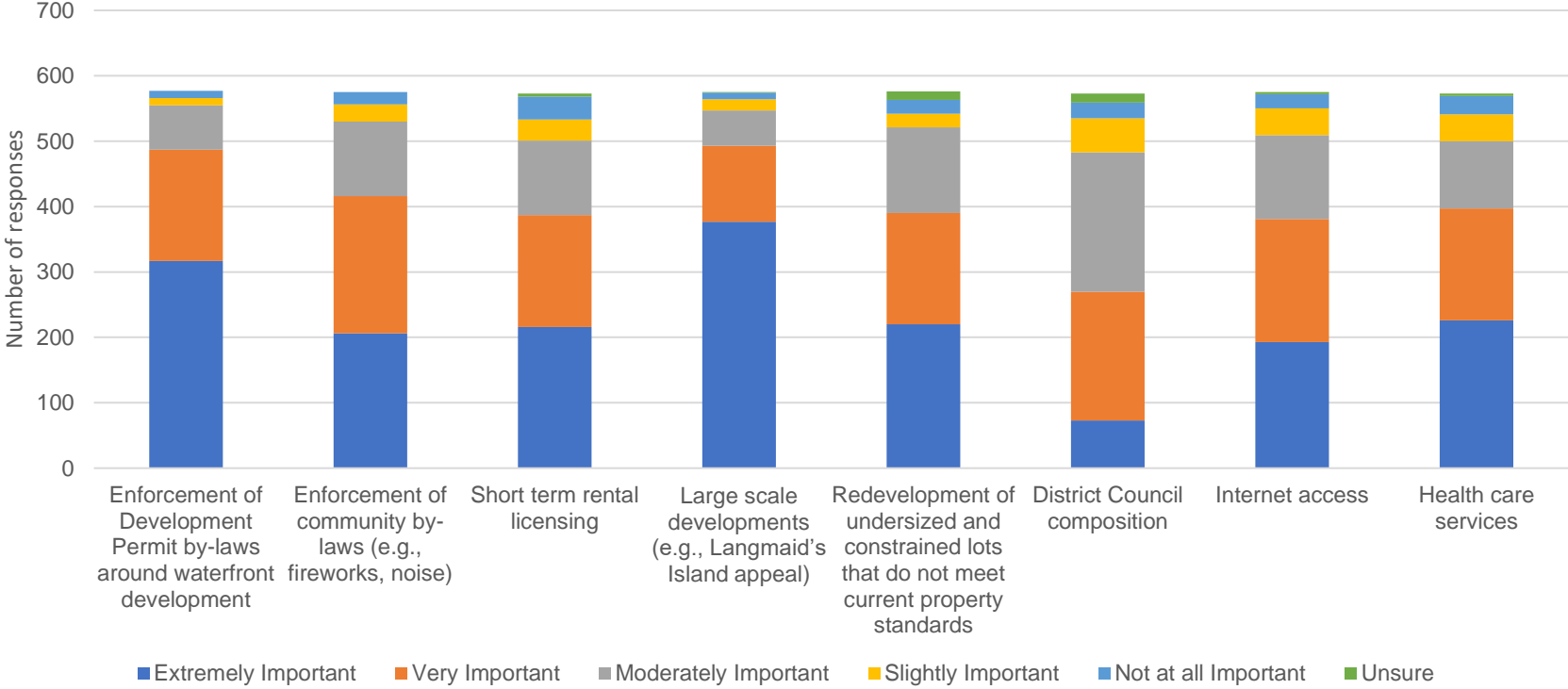
There were also no response differences among LOBA members' personal use of their properties and their views of the importance of numerous issues.

**(Q2) LOBA advocates on behalf of our members on various issues. How important is LOBA's involvement in these current issues?**

	<b>Extremely important</b>	<b>Very important</b>	<b>Moderately important</b>	<b>Slightly important</b>	<b>Not at all important</b>	<b>Unsure</b>	<b>Total</b>
<b>Enforcement of Development Permit by-laws around waterfront development</b>	54.94% (317)	29.46% (170)	11.79% (68)	1.91% (11)	1.91% (11)	0% (0)	577
<b>Enforcement of community by-laws (e.g., fireworks, noise)</b>	35.83% (206)	36.52% (210)	19.83% (114)	4.52% (26)	3.30% (19)	0% (0)	575
<b>Short term rental licensing</b>	37.70% (216)	29.84% (171)	19.90% (114)	5.58% (32)	6.11% (35)	0.87% (5)	573
<b>Large scale developments (e.g., Langmaid's Island Appeal)</b>	65.57% (377)	20.17% (116)	9.39% (54)	2.96% (17)	1.74% (10)	0.17% (1)	575
<b>Redevelopment of undersized and constrained lots that do not meet current property standards</b>	38.19% (220)	29.51% (170)	22.74% (131)	3.65% (21)	3.65% (21)	2.26% (13)	576
<b>District Council composition</b>	12.74% (73)	34.38% (197)	37.17% (213)	9.08% (52)	4.19% (24)	2.44% (13)	573
<b>Internet access</b>	33.57% (193)	32.70% (188)	22.26% (128)	7.13% (41)	3.83% (22)	0.52% (3)	575
<b>Health Care services</b>	39.44% (225)	29.84% (171)	17.98% (103)	7.16% (41)	4.89% (28)	0.70% (4)	573
							Answered = 577 Skipped = 5



### How important is LOBA's involvement in these current issues?



Respondents felt that LOBA's involvement in these issues were of extreme importance:

- large-scale developments (e.g., Langmaid's Island Appeal);
- enforcement of development permit by-laws surrounding waterfront development; and
- redevelopment (e.g., the redevelopment of undersized and constrained lots that do not meet current property standards).

Outside of development, LOBA members expressed extreme importance for:

- enforcement of community by-laws (e.g., fireworks, noise),
- healthcare services, and
- internet access.

Compared to the 2012 Member Survey Report, LOBA members also expressed similar concerns regarding noise pollution (rating LOBA's involvement in noise pollution as very interested [56 %] or somewhat interested [44 %]). Notably, internet access has become more of a concern over the past decade.

However, LOBA members' age groups did differ in their responses regarding their views of the importance of LOBA's advocacy in numerous issues:

- Enforcement of community by-laws (e.g., fireworks, noise)
  - Individuals who were 70 to 79 were more likely to rate this issue as extremely important.
- Large scale development
  - LOBA members who were 50 to 80+ were more likely to rate this issue as extremely important.
- Redevelopment of undersized and constrained lots that do not meet property standards
  - Most LOBA members who rated this as extremely important were in the 70 to 79 age group.
- District Council composition
  - Those who rated this as moderately or very important were 80+.

There were no age group differences between the following issues:

- Enforcement of Development Permit by-laws around waterfront development
- Short-term rental licencing
- Internet access
- Healthcare services

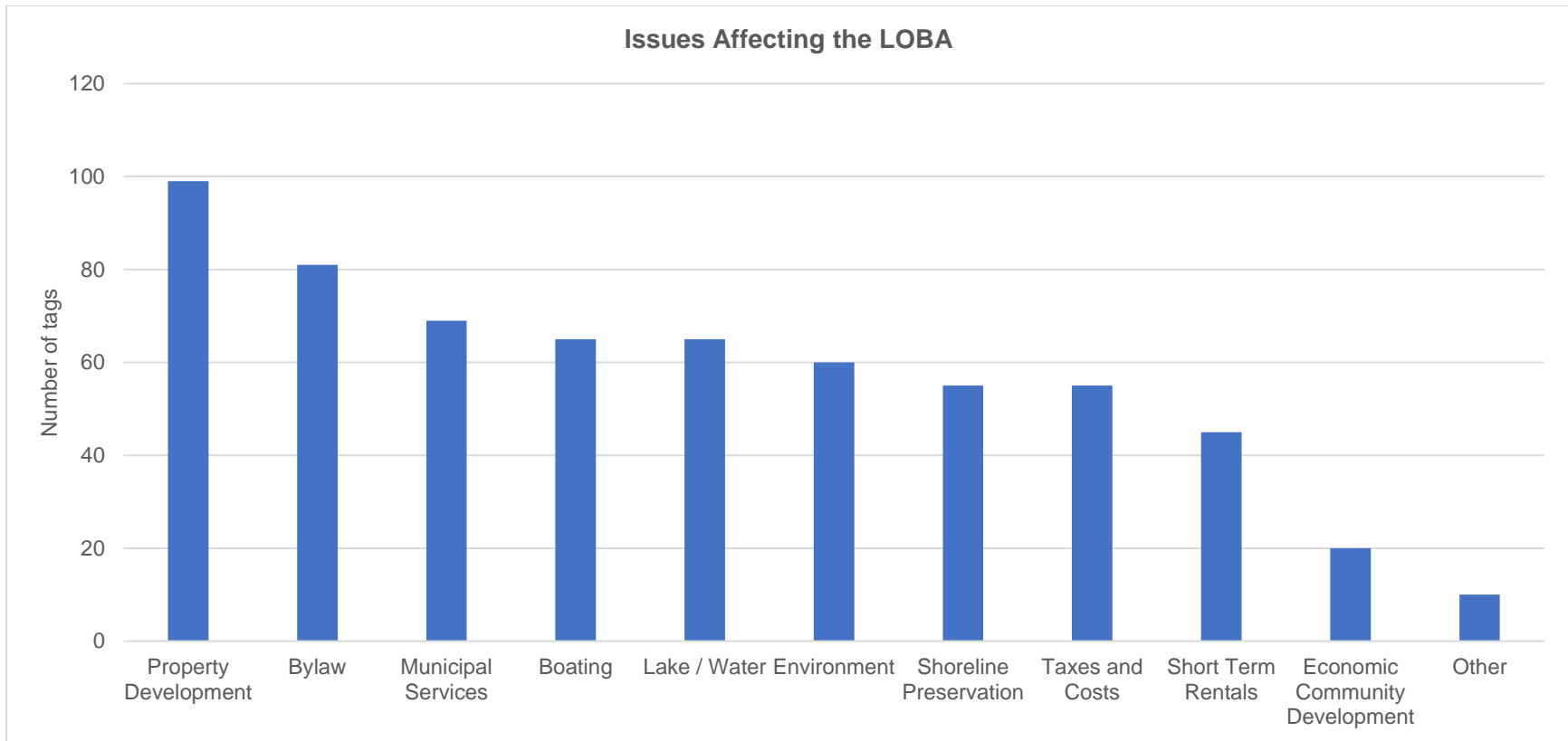
As well, there were no response differences based on LOBA members' personal use of their Lake of Bays property.

**(Q3) LOBA needs to identify the issues that are most important to you. In your opinion what changes or top issues are affecting Lake of Bays right now? These could be environmental or pocketbook, regional or local, new or ongoing. Please limit your answers to a maximum of 3 issues.**

Answered: 354

Skipped: 228

<b>Identified Categories of Issues Affecting Lake of Bays</b>	<b>Counts</b>
Property Development	99
Bylaw	81
Municipal Services	69
Boating	65
Lake / Water	65
Environment	60
Shoreline Preservation	55
Taxes and Costs	55
Short Term Rentals	45
Economic Community Development	20
Other	10

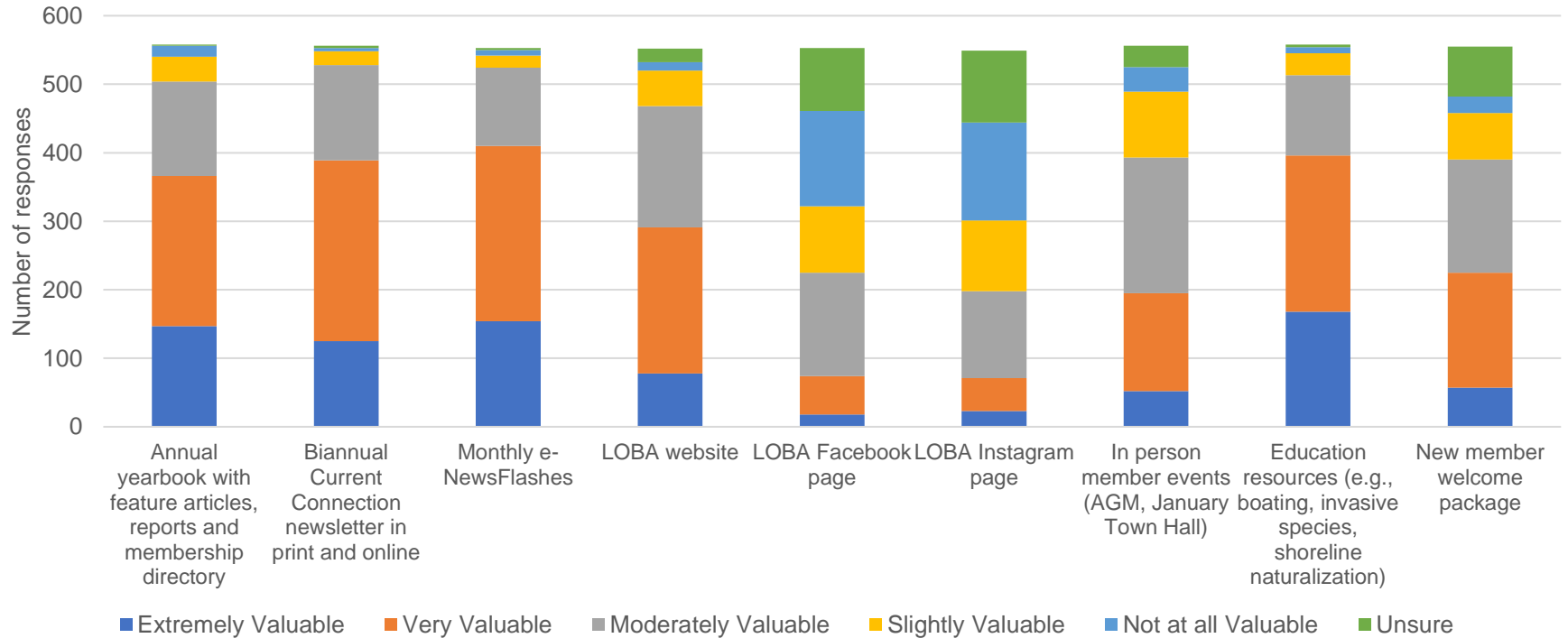


The majority of LOBA members who responded to the open-ended responses identified property development, bylaws, and municipal services as the three top issues affecting the Lake of Bays right now.

**(Q4) How valuable do you consider the following LOBA communications?**

	<b>Extremely important</b>	<b>Very important</b>	<b>Moderately important</b>	<b>Slightly important</b>	<b>Not at all important</b>	<b>Unsure</b>	<b>Total</b>
<b>Annual yearbook with feature articles, reports and membership directory</b>	26.34% (147)	39.25% (219)	24.73% (138)	6.45% (36)	2.87% (16)	0.36% (2)	558
<b>Biannual Current Connection newsletter in print and online</b>	22.48% (125)	47.48% (264)	25.00% (139)	3.60% (20)	0.90% (5)	0.54% (3)	556
<b>Monthly e-News Flashes</b>	27.85% (154)	46.29% (256)	20.61% (114)	3.25% (18)	1.45% (8)	0.54% (3)	553
<b>LOBA website</b>	14.13% (78)	38.59% (213)	32.07% (177)	9.42% (52)	2.17% (12)	3.62% (20)	552
<b>LOBA Facebook page</b>	3.25% (18)	10.13% (56)	27.31% (151)	17.54% (97)	25.14% (139)	16.64% (92)	553
<b>LOBA Instagram page</b>	4.19% (23)	8.74% (48)	23.13% (127)	18.76% (103)	26.06% (143)	19.13% (105)	549
<b>In person member events (AGM, January Town Hall)</b>	9.35% (52)	25.72% (143)	35.61% (198)	17.27% (96)	6.47% (36)	5.58% (31)	556
<b>Education resources (e.g., boating, invasive species, shoreline naturalization)</b>	30.11% (168)	40.86% (228)	20.97% (117)	5.73% (32)	1.61% (9)	0.72% (4)	558
<b>New member welcome package</b>	10.27% (57)	30.27% (168)	29.73% (165)	12.25% (68)	4.32% (24)	13.15% (73)	555
							Answered = 559 Skipped = 23

## How valuable do you consider the following LOBA communications?



Respondents indicated that the following communications are extremely valuable:

- monthly e-News Flashes;
- biannual Current Connection newsletter (printed and online);
- education resources and
- annual yearbook.

Similar to the 2012 Member Survey Report, the LOBA e-News Flashes are the most highly valued type of communication, followed by Current Connection.

There were no group differences between responses among LOBA members' personal use of their properties.

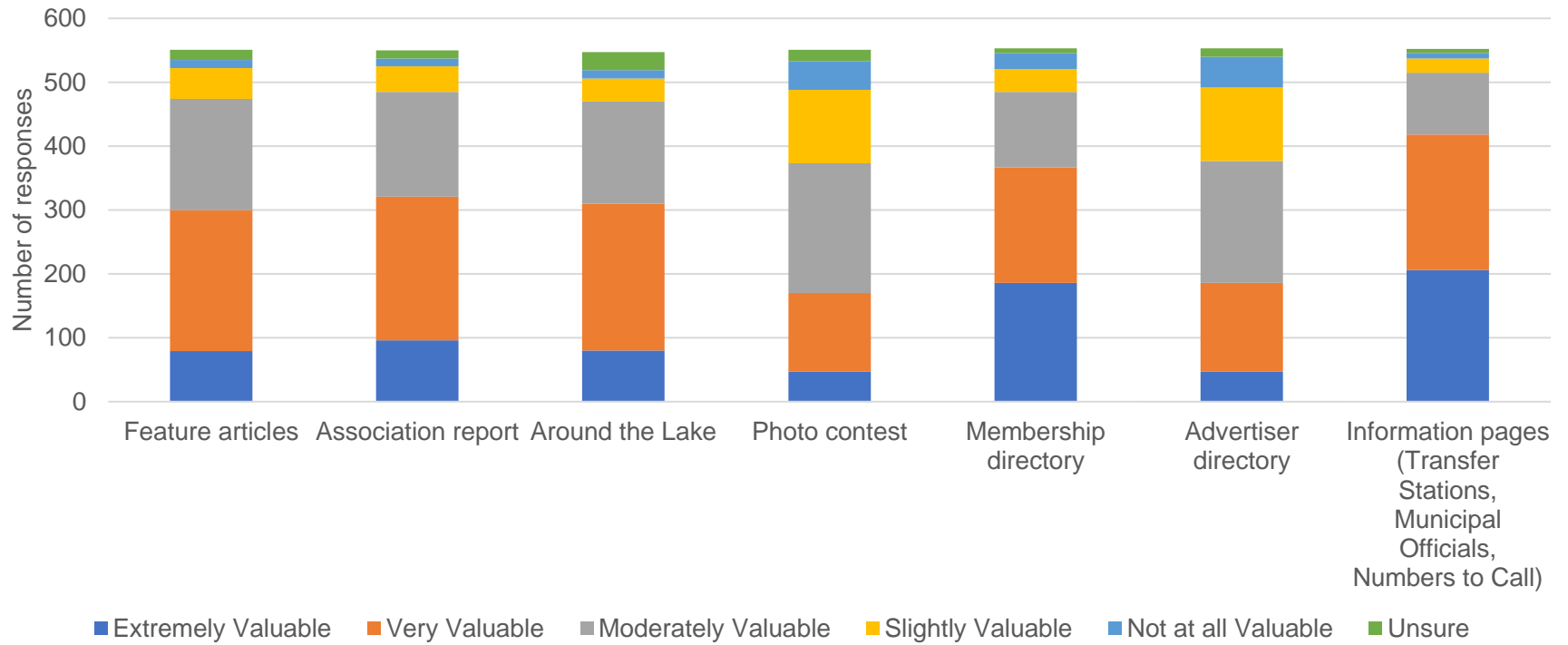
For age, the only differences were regarding the Biannual Current Connection newsletter (print and online), as there were fewer people in the 30-49 age group considering them as slightly valuable, compared to those in the 50-69 and 70-79 age groups.

**(Q5) Specific to the annual yearbook, how valuable do you consider each of the following sections of the book?**

	<b>Extremely Valuable</b>	<b>Very Valuable</b>	<b>Moderately Valuable</b>	<b>Slightly Valuable</b>	<b>Not at all Valuable</b>	<b>Unsure</b>	<b>Total</b>
<b>Feature articles</b>	14.34% (79)	40.11% (221)	31.58% (174)	8.71% (48)	2.36% (13)	2.90% (16)	551
<b>Association report</b>	17.45% (96)	40.91% (225)	29.82% (164)	7.27% (40)	2.18% (12)	2.36% (13)	550
<b>Around the Lake</b>	14.63% (80)	42.05% (230)	29.25% (160)	6.58% (36)	2.38% (13)	5.12% (28)	547
<b>Photo contest</b>	8.53% (47)	22.32% (123)	36.84% (203)	20.87% (115)	8.17% (45)	3.27% (18)	551
<b>Membership directory</b>	33.63% (186)	32.73% (181)	21.34% (118)	6.51% (36)	4.52% (25)	1.27% (7)	553
<b>Advertiser directory</b>	8.50% (47)	25.14% (139)	34.54% (191)	20.80% (115)	8.68% (48)	2.35% (13)	553
<b>Information pages (Transfer Stations, Municipal Officials, Numbers to Call)</b>	37.32% (206)	38.41% (212)	17.57% (97)	3.99% (22)	1.63% (9)	1.09% (6)	552
Answered = 554 Skipped = 28							



### Specific to the annual yearbook, how valuable are the following sections?



Regarding the annual yearbook, LOBA members found the following sections to be extremely or very valuable:

- information pages (e.g., transfer stations, municipal officials, numbers to call);
- membership directory;
- association report;
- feature articles; and
- around the lake.

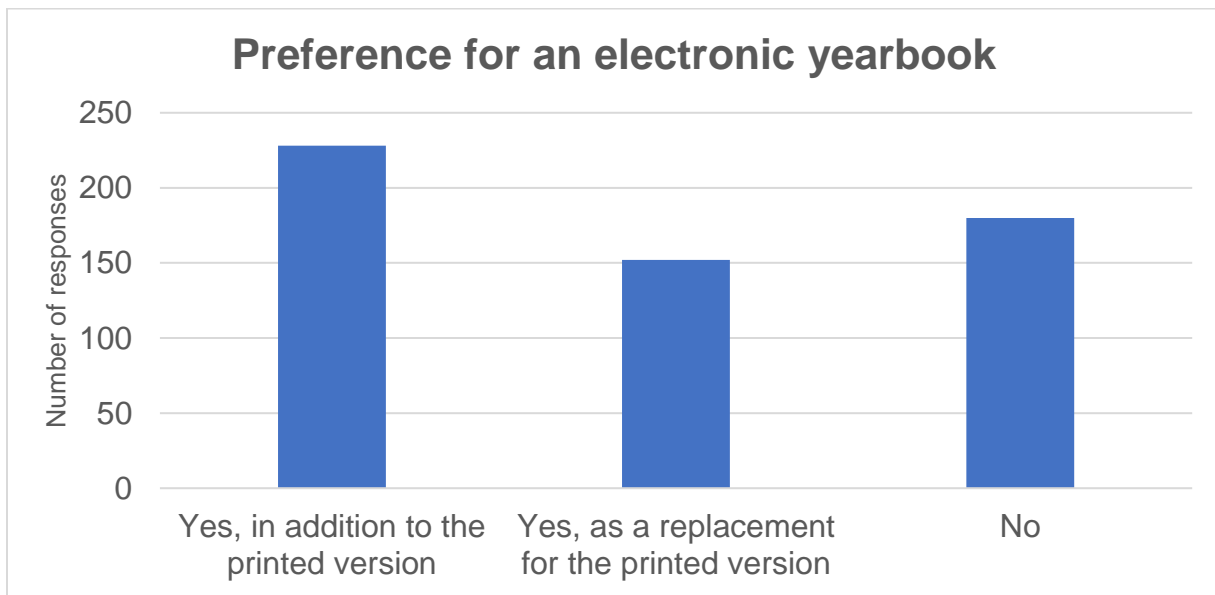
There were age group differences between the following sections:

- Around the lake
  - LOBA members who rated this section as 'unsure' of its value, were in the 30-49 age group.
- Membership Directory
  - People aged 50-69 find the membership directory extremely valuable.
  - LOBA members aged 70+ rated the membership directory as slightly valuable

There were no other age group differences. Additionally, no response differences based on personal use of property.

**(Q6) Would you like/use an electronic version of the yearbook?**

<b>Electronic Yearbook Preferences</b>	
<b>Yes, in addition to the printed version</b>	40.71% (228)
<b>Yes, as a replacement for the printed version</b>	27.14% (152)
<b>No</b>	32.14% (180)
Answered: 560 Skipped: 22	

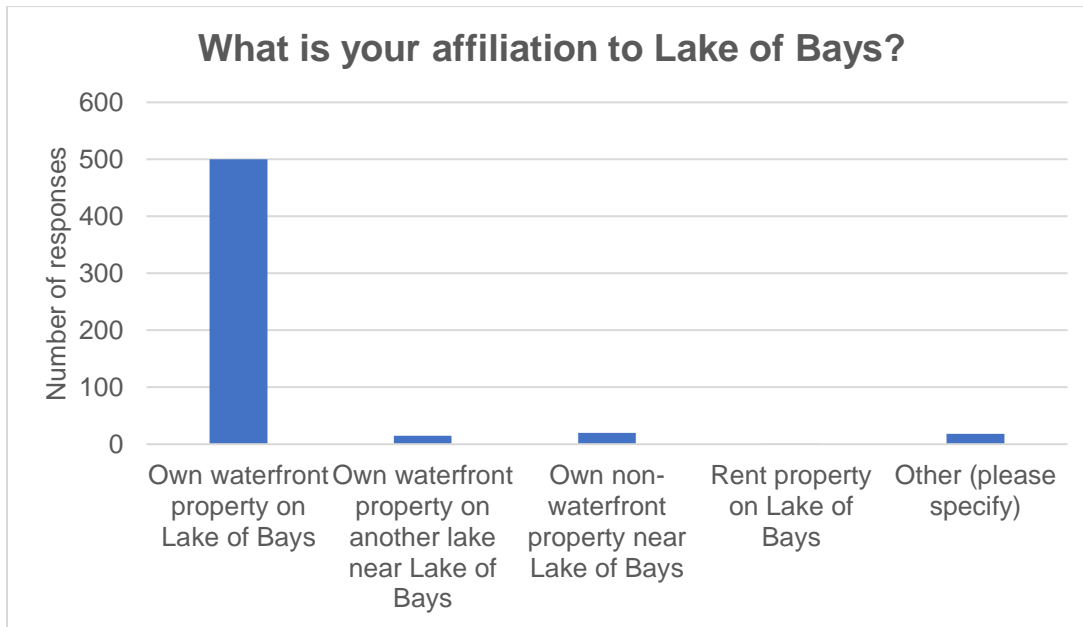


Most LOBA members have indicated a preference for an electronic version of the annual yearbook in addition to the physical yearbook (40%). Approximately one-quarter of LOBA members would prefer an electronic yearbook as a replacement for a physical yearbook.

LOBA members up to 79 years old were more likely to indicate a preference for an electronic yearbook as a replacement for the print version compared to LOBA members 80+. There were no differences based on personal use of property.

**(Q7) What is your affiliation to Lake of Bays?**

Affiliation	
Own waterfront property on Lake of Bays	90.25% (500)
Own waterfront property on another lake near Lake of Bays	2.71% (15)
Own non-waterfront property near Lake of Bays	3.61% (20)
Rent property on Lake of Bays	0.18% (1)
Other (please specify)	3.25% (18)
Answered: 554 Skipped: 28	

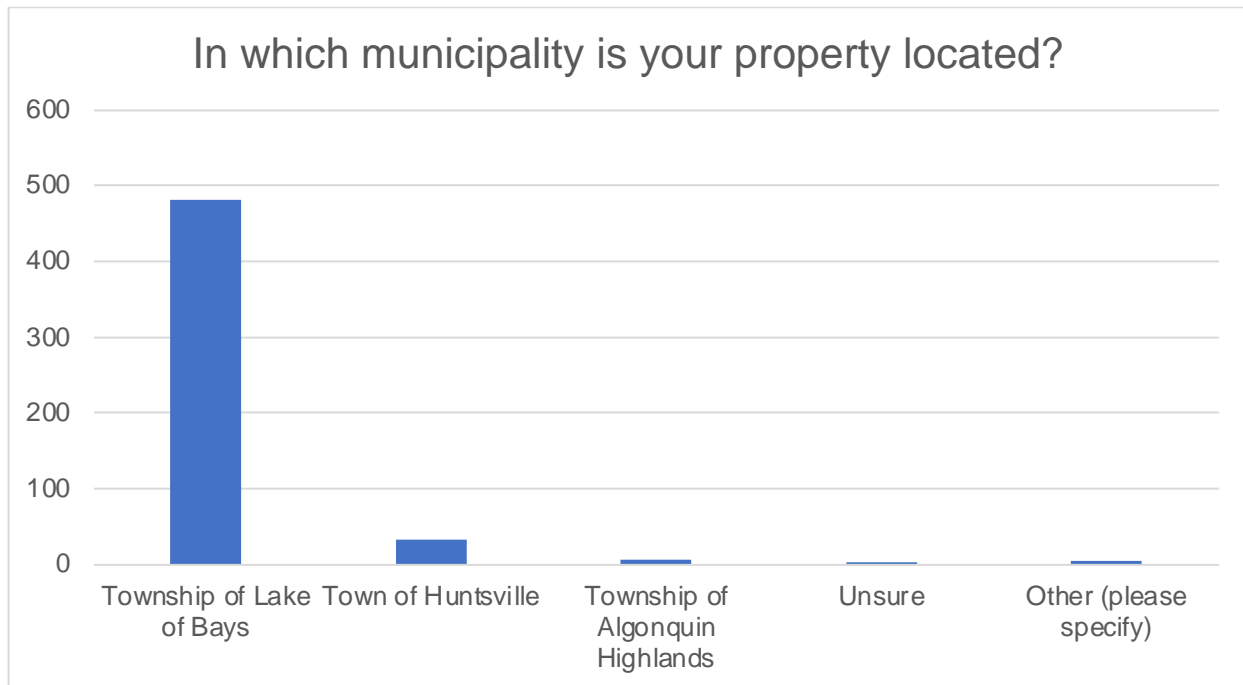


The majority of LOBA members own a waterfront property on the Lake of Bays.

There were no age differences. For the personal use of property, those who indicated their property was their permanent residence were more likely to state that they owned a non-waterfront property near Lake of Bays or owned waterfront property on another lake or on Lake of Bays.

**(Q8) In which municipality is your property located?**

Municipalities	
Township of Lake of Bays	91.29% (482)
Town of Huntsville	6.25% (33)
Township of Algonquin Highlands	1.14% (6)
Unsure	0.57% (3)
Other (please specify)	0.76% (4)
Answered: 528 Skipped: 54	

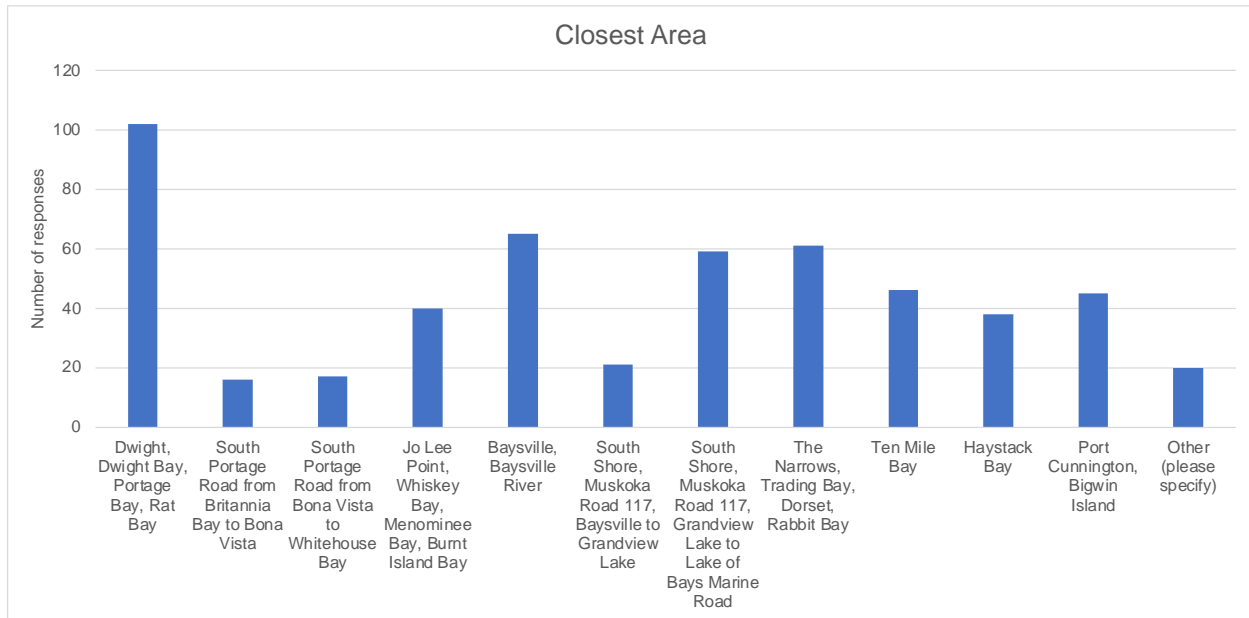


Similar to the 2012 Member Survey Report (94%), the vast majority of LOBA members' properties are located in the Township of Lake of Bays (91%).

There were no group differences based on age groups or personal use of property.

**(Q9) Pick the area closest to you.**

<b>Area</b>	
<b>Dwight, Dwight Bay, Portage Bay, Rat Bay</b>	19.25% (102)
<b>South Portage Road from Britannia Bay to Bona Vista</b>	3.02% (16)
<b>South Portage Road from Bona Vista to Whitehouse Bay</b>	3.21% (17)
<b>Jo Lee Point, Whiskey Bay, Menominee Bay, Burnt Island Bay</b>	7.55% (40)
<b>Baysville, Baysville River</b>	12.26% (65)
<b>South Shore, Muskoka Road 117, Baysville to Grandview Lake</b>	3.96% (21)
<b>South Shore, Muskoka Road 117, Grandview Lake to Lake of Bays Marine Road</b>	11.13% (59)
<b>The Narrows, Trading Bay, Dorset, Rabbit Bay</b>	11.51% (61)
<b>Ten Mile Bay</b>	8.68% (46)
<b>Haystack Bay</b>	7.17% (38)
<b>Port Cunnington, Bigwin Island</b>	8.49% (45)
<b>Other (please specify)</b>	3.77% (20)
	Answered: 530 Skipped: 52



LOBA members are within a variety of areas, with higher proportions in the

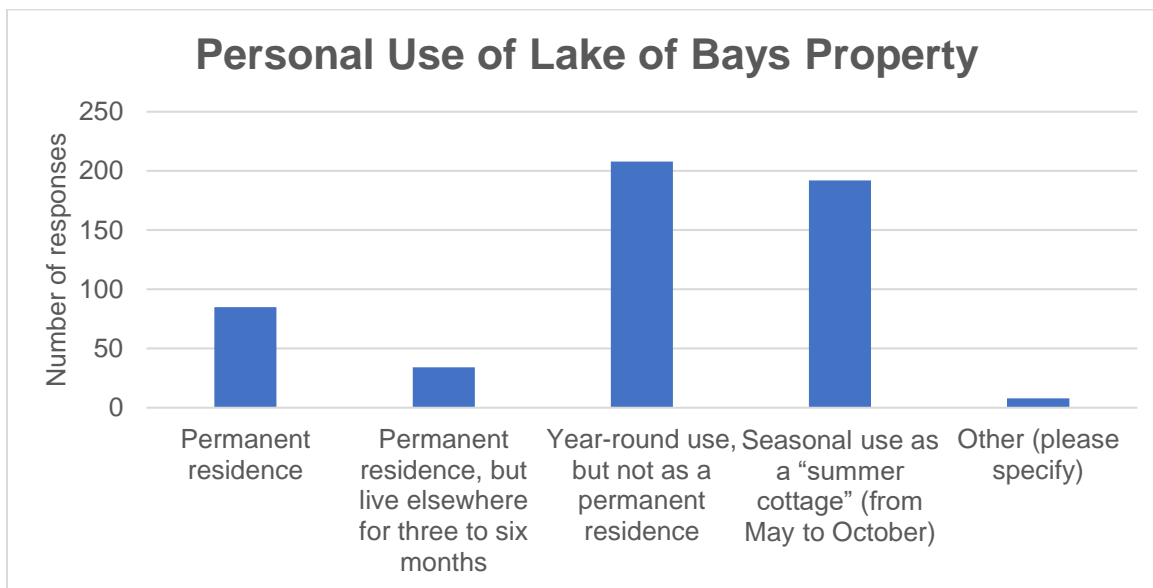
- (1) Dwight, Dwight Bay, Portage Bay, Rat Bay;
- (2) Baysville, Baysville River; and
- (3) The Narrows, Trading Bay, Dorset, Rabbit Bay.

However, the geographic areas listed in the survey were not consistent in terms of the number of residents.

There were no group differences based on age groups or personal use of property.

**(Q10) How do you personally use your Lake of Bays property?**

<b>Personal Use of Lake of Bays Property</b>	
<b>Permanent residence</b>	16.13% (85)
<b>Permanent residence, but live elsewhere for three to six months</b>	6.45% (34)
<b>Year-round use, but not as a permanent residence</b>	39.47% (208)
<b>Seasonal use as a “summer cottage” (from May to October)</b>	36.43% (192)
<b>Other (please specify)</b>	1.52% (8)
Answered: 527 Skipped: 55	



LOBA members indicated variety in their personal use of their Lake of Bays property. Most LOBA members (39%) use their property year-round, but not as a permanent residence. Meanwhile, almost 36% of LOBA members use their property seasonally as a summer cottage, between May to October. The remaining LOBA members use their Lake of Bays property as their permanent residence (23%) but may live elsewhere for 3-6 months (6%). Permanent residence has increased at Lake of Bays.

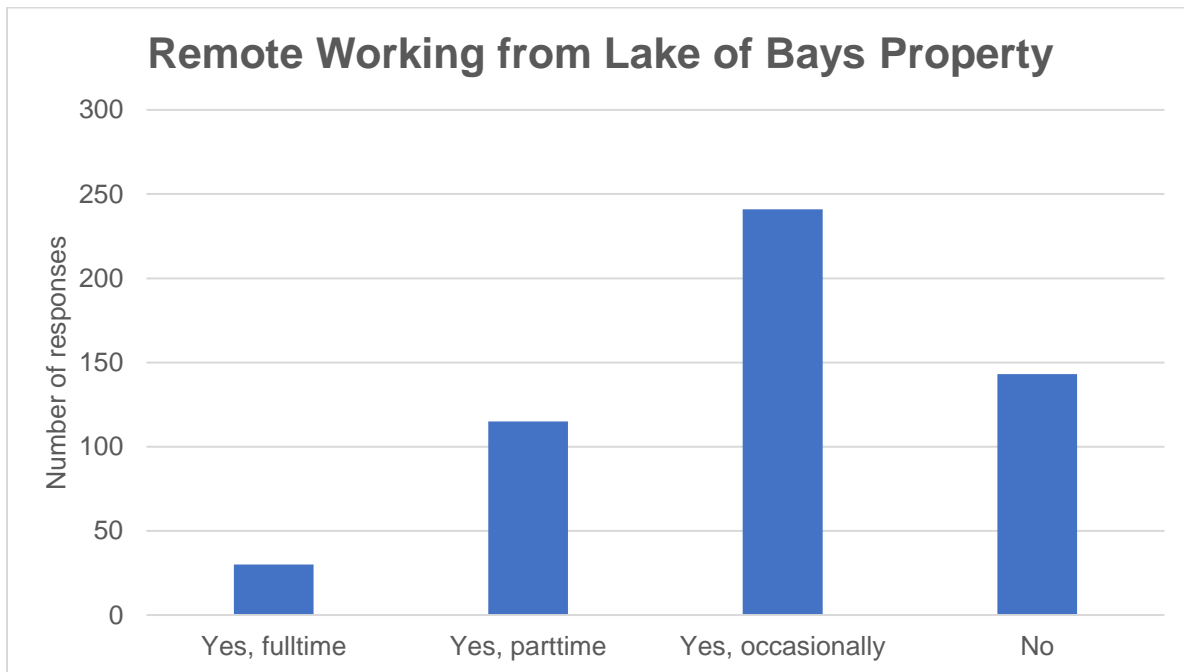
In the 2012 Member Survey Report, approximately 16% of LOBA members used their Lake of Bays property as their permanent residence, including those who lived elsewhere for 3-6 months (6%). Additionally, the 2012 Member Survey Report revealed 44% of LOBA members used their Lake of Bays property for seasonal use.

LOBA members who are 80+ years responded their Lake of Bays property is either their permanent residence (but live elsewhere for 3-6 months) or is their seasonal cottage.



**(Q11) Do you or family members work remotely (fulltime, parttime, or occasionally) from your Lake of Bays property?**

Remote Working from Lake of Bays Property	
Yes, fulltime	5.67% (30)
Yes, parttime	21.74% (115)
Yes, occasionally	45.56% (241)
No	27.03% (143)
Answered: 529 Skipped: 53	



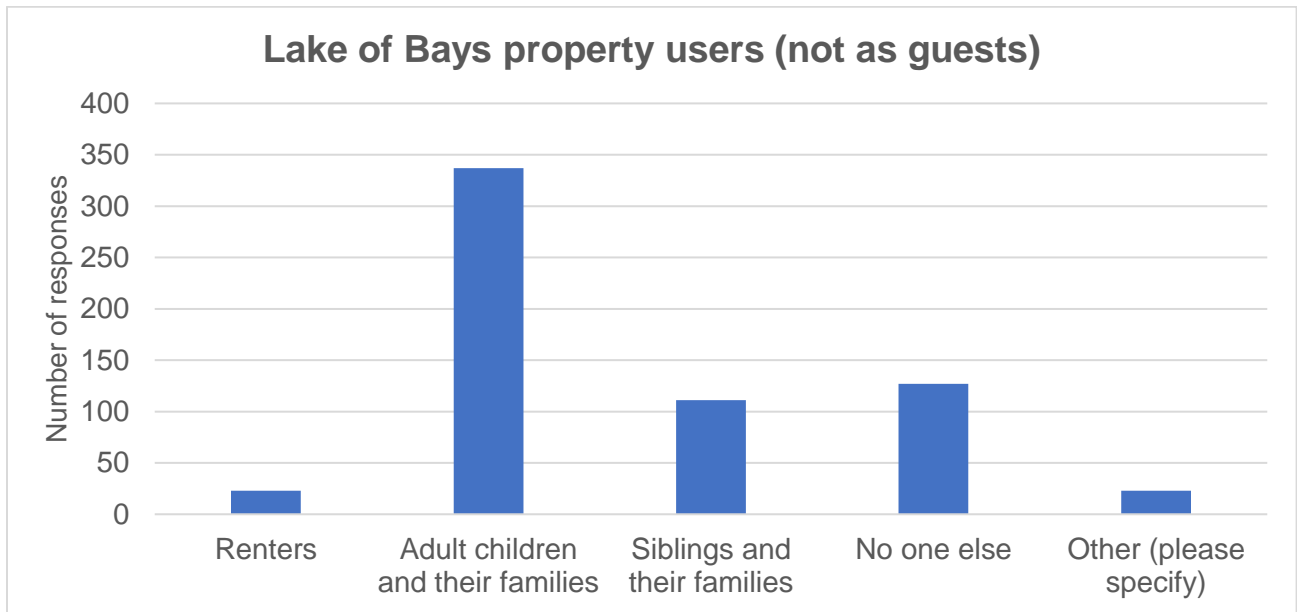
With remote work increasing, LOBA members are working remotely from their property occasionally (45%), part-time (22%) or full-time (6%), with approximately 27% not working remotely from their Lake of Bays property.

Remote working was not assessed in the 2012 Member Survey.

Those who live in their Lake of Bays property as their permanent residence were the ones who significantly indicated working full-time, part-time or occasionally. Those who also lived elsewhere for 3-6 months also indicated they worked part-time from their Lake of Bays property. Age differences were also present. Those who indicated they did not work from their Lake of Bays property were 70+. Those who worked occasionally, or part-time were between 30-79 years old.

**(Q12) Who else uses your Lake of Bays property (not as guests)? Check all that apply.**

Lake of Bays Property Users	
<b>Renters</b>	4.36% (23)
<b>Adult children and their families</b>	63.95% (337)
<b>Siblings and their families</b>	21.06% (111)
<b>No one else</b>	24.10% (127)
<b>Other (please specify)</b>	4.36% (23)
Answered: 527 Skipped: 55	

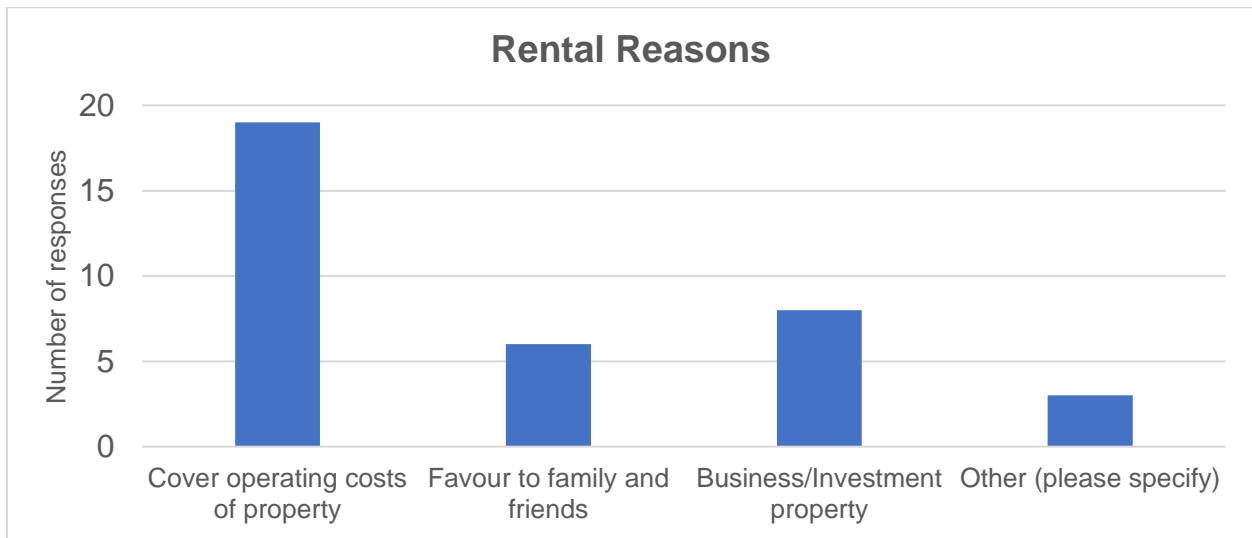


Other users of LOBA members property (not including guests) mostly include (85%) their families (e.g., adult children and their families, siblings, and their families) followed by renters (4%).

This can be compared to the 2012 Member Survey Report, where almost 83% of Lake of Bays property users included adult children and their families.

**(Q13) Why do you rent your property? Check all that apply.**

Rental Reasons	
<b>Cover operating costs of property</b>	52.78% (19)
<b>Favour to family and friends</b>	16.67 % (6)
<b>Business/Investment property</b>	22.22 % (8)
<b>Other (please specify)</b>	8.33 % (3)
Answered: 36 Skipped: 558	

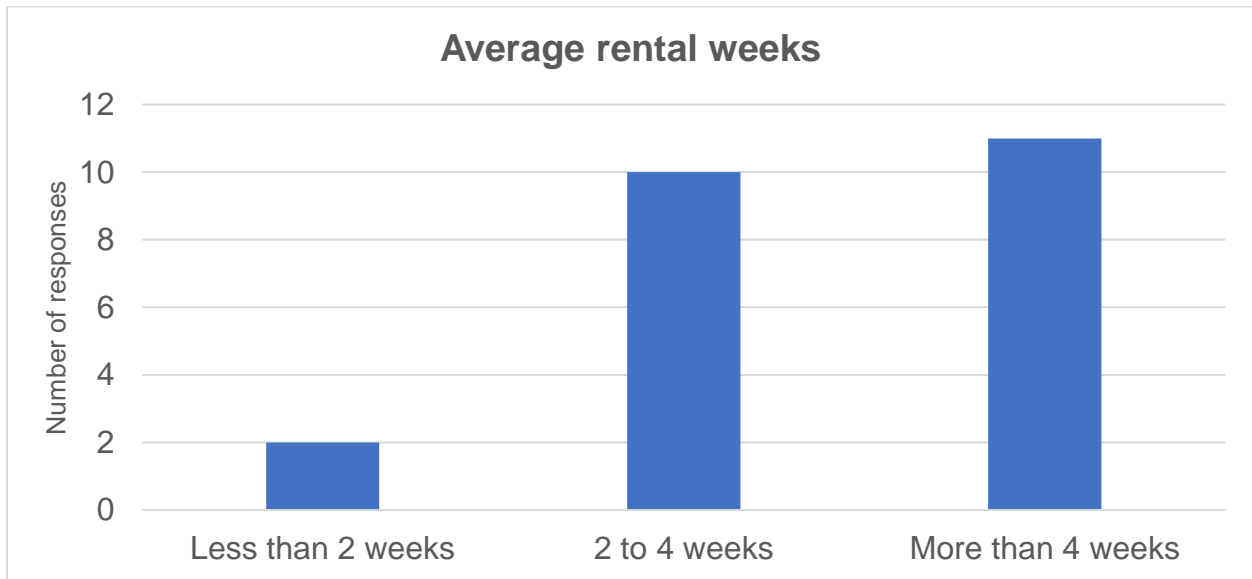


The main reason LOBA members rent their Lake of Bays property is to cover the operating costs of their property, followed by as a business or investment property.

Rental reasons were not assessed in the 2012 Member Survey Report.

**(Q14) On average, how many weeks per year do you rent this property?**

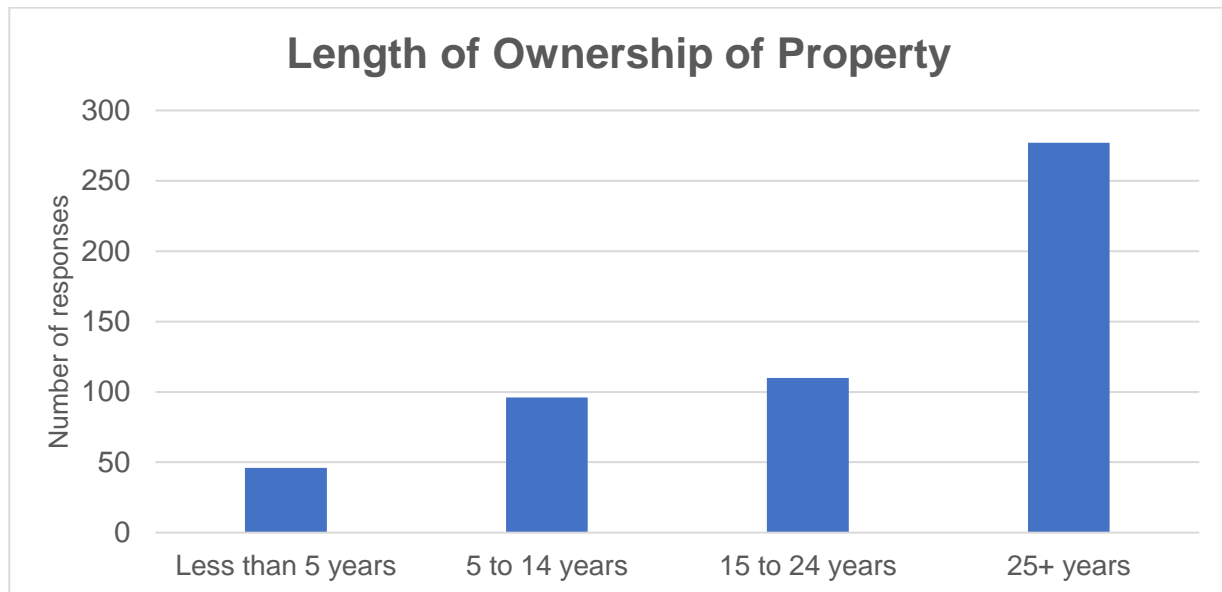
Average rental weeks	
Less than 2 weeks	8.70% (2)
2 to 4 weeks	43.48% (10)
More than 4 weeks	47.83% (11)
Answered: 23 Skipped: 559	



On average, LOBA members rent their Lake of Bays properties for over 4 weeks (48%). The length of rental weeks was not assessed in the 2012 Member Survey Report.

**(Q15) How long have you owned your Lake of Bays property?**

Time	
Less than 5 years	8.70% (46)
5 to 14 years	18.15% (96)
15 to 24 years	20.79% (110)
25+ years	52.36% (277)
Answered: 529 Skipped: 53	



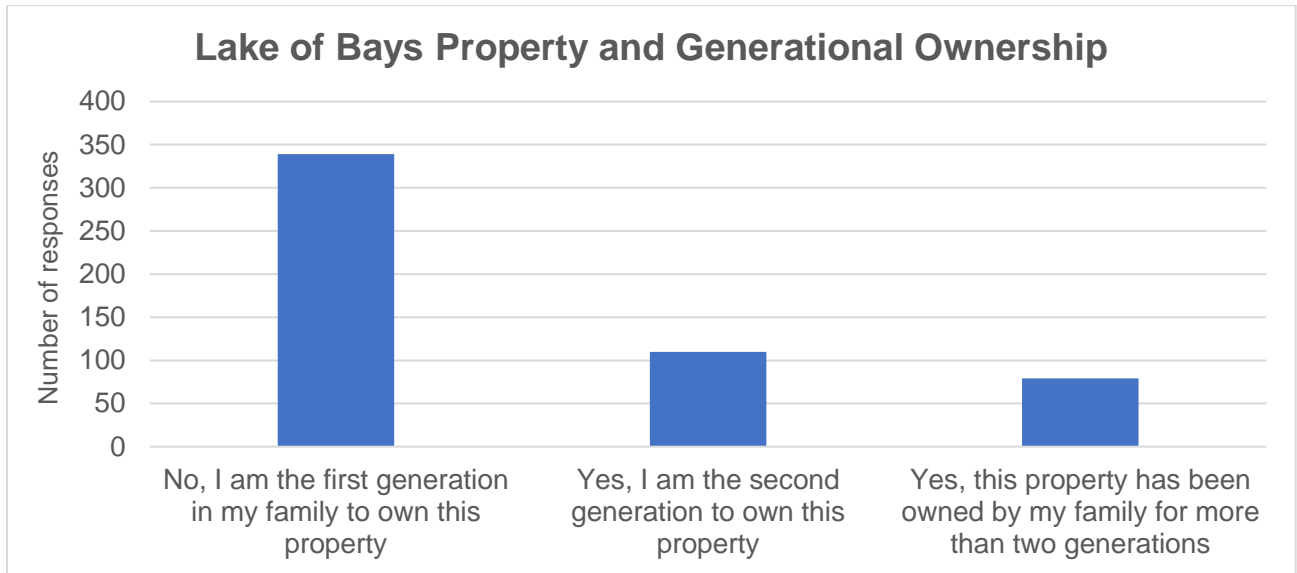
Most LOBA members have owned their Lake of Bays property for 25+ years (52%), followed by 15-25 years (21%), which is similar to the 2012 Member Survey where approximately 66% owned their property for 15 years or more.

Those who owned their Lake of Bays property for 25+ years were more likely to use their property as a seasonal summer cottage.

Some age group differences were presented. Those who owned their property for less than 5 years, were more likely to be between 30 and 49 years old. However, those who owned their property for 5-14 years were more likely to be in the 50-69 age group, followed by those 70-79 and 30-49. Those who owned their Lake of Bays property for 25+ years were mostly 50-69 years old, or 80+ years old followed by 70-79 years old.

**(Q16) Has your Lake of Bays property been owned by your family for more than one generation?**

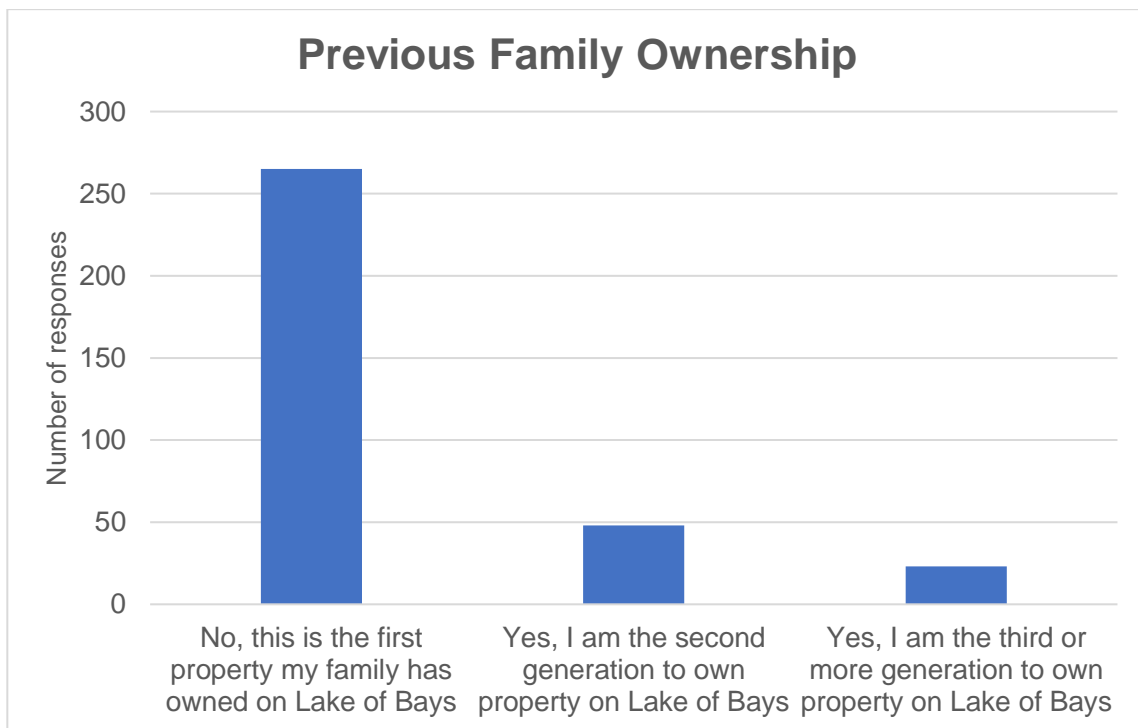
<b>No, I am the first generation in my family to own this property</b>	64.2% (339)
<b>Yes, I am the second generation to own this property</b>	20.83% (110)
<b>Yes, this property has been owned by my family for more than two generations</b>	14.96% (79)
Answered: 528 Skipped: 54	



Almost two-thirds (64%) of LOBA members are the first generation in their family to own their Lake of Bays property, which is similar to the 2012 Member Survey.

**(Q17) Has your family previously owned other property on Lake of Bays?**

<b>Previous Family Ownership</b>	
No, this is the first property my family has owned on Lake of Bays	78.87% (265)
Yes, I am the second generation to own property on Lake of Bays	14.29% (48)
Yes, I am the third or more generation to own property on Lake of Bays	6.85% (23)
Answered: 336 Skipped: 246	

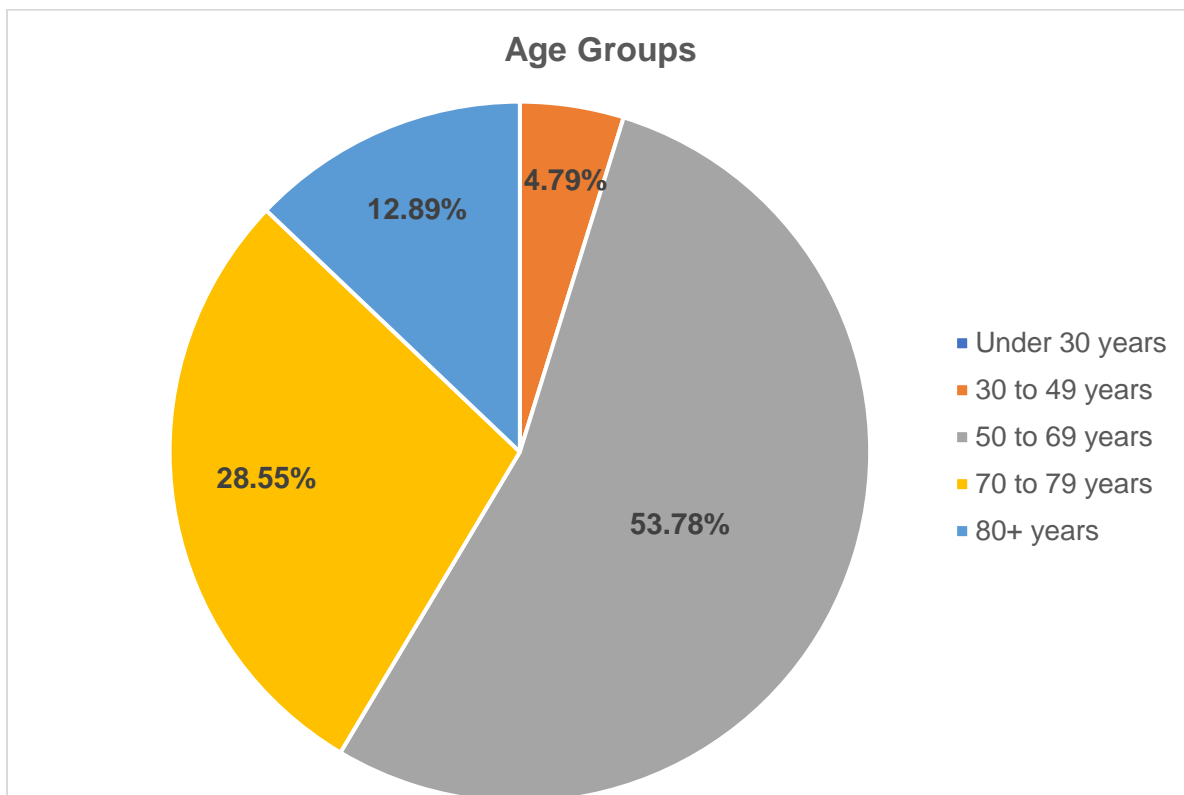


Most LOBA members (79%) are the first generation to own properties on the Lake of Bays.

There were no age or personal use of property differences.

**(Q18) What is your age?**

Age Groups	
Under 30 years	0% (0)
30 to 49 years	4.79% (26)
50 to 69 years	53.78% (292)
70 to 79 years	28.55% (155)
80+ years	12.89% (70)
Answered: 543 Skipped: 39	



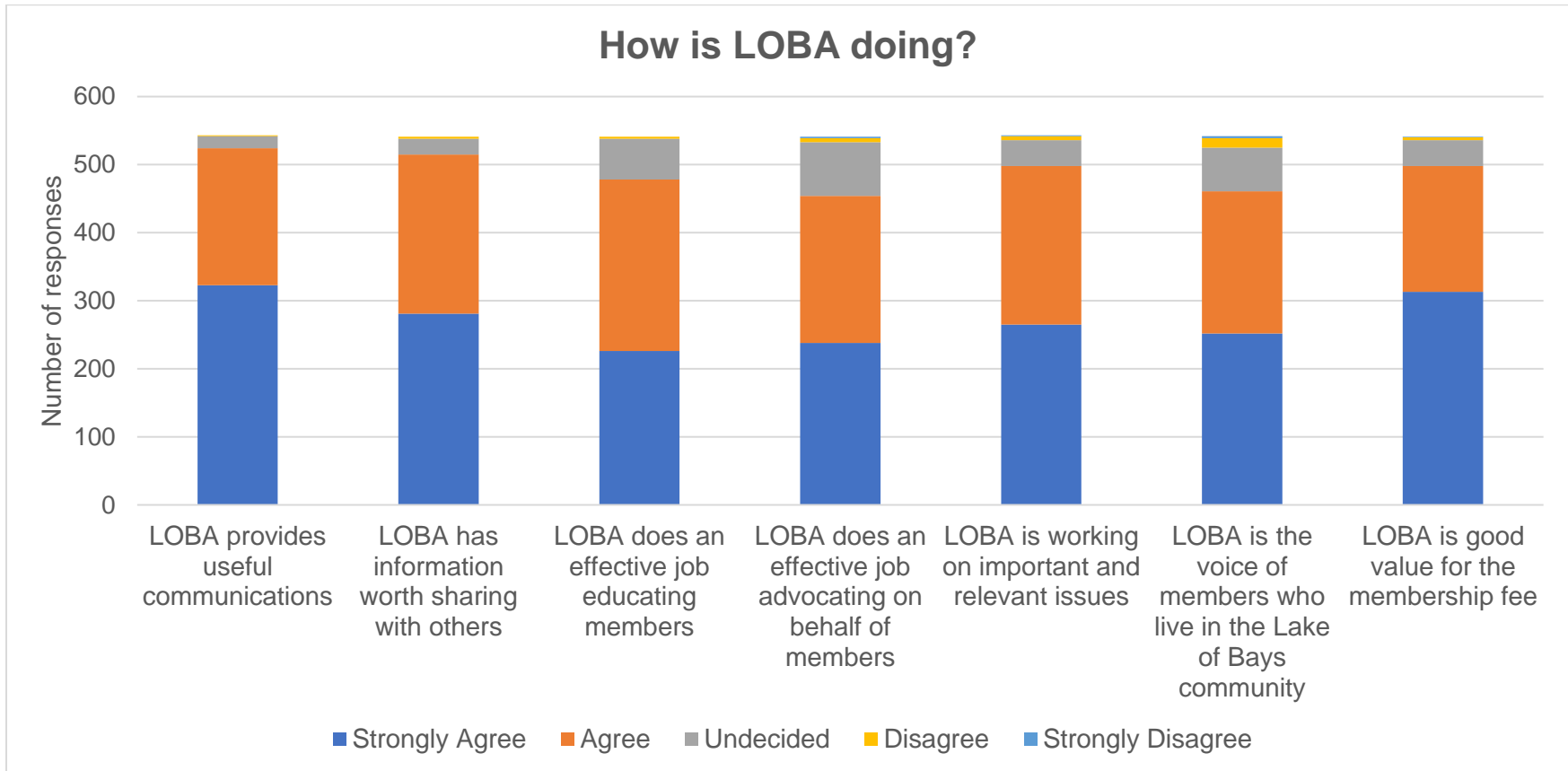
Approximately 95% of LOBA members are over the age of 50, with approximately half (54%) between 50-69 years.

Similar to the 2012 Member Survey Report, almost 90% of LOBA members were 50+ years old. Additionally, the 2012 Member Survey Report stated 32% of LOBA members were over the age of 70. Currently, 41.44% are over the age of 70.



**(Q19) Last, but not least, how is LOBA doing? Let us know how much you agree with the following statements.**

	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Total
<b>LOBA provides useful communications</b>	59.48% (323)	37.02% (201)	3.31% (18)	0.18% (1)	0% (0)	543
<b>LOBA has information worth sharing with others</b>	51.94% (281)	43.25% (234)	4.25% (23)	0.55% (3)	0% (0)	541
<b>LOBA does an effective job educating members</b>	41.77% (226)	46.58% (252)	11.09% (60)	0.55% (3)	0% (0)	541
<b>LOBA does an effective job advocating on behalf of members</b>	43.99% (238)	39.93% (216)	14.6% (79)	1.11% (6)	0.37% (2)	541
<b>LOBA is working on important and relevant issues</b>	48.8% (265)	42.91% (233)	7% (38)	1.1% (6)	0.18% (1)	543
<b>LOBA is the voice of members who live in the Lake of Bays community</b>	46.49% (252)	38.56% (209)	11.81% (64)	2.58% (14)	0.55% (3)	542
<b>LOBA is good value for the membership fee</b>	57.86% (313)	34.2% (185)	7.02% (38)	0.74% (4)	0.18% (1)	541
Answered: 543 Skipped: 39						



The majority of LOBA members either strongly agree or agree with all statements.

Approximately 12% of LOBA members were undecided for:

- LOBA does an effective job of educating members
- LOBA is the voice of members who live in the Lake of Bays community.

There were no group differences based on age or personal use of the property.

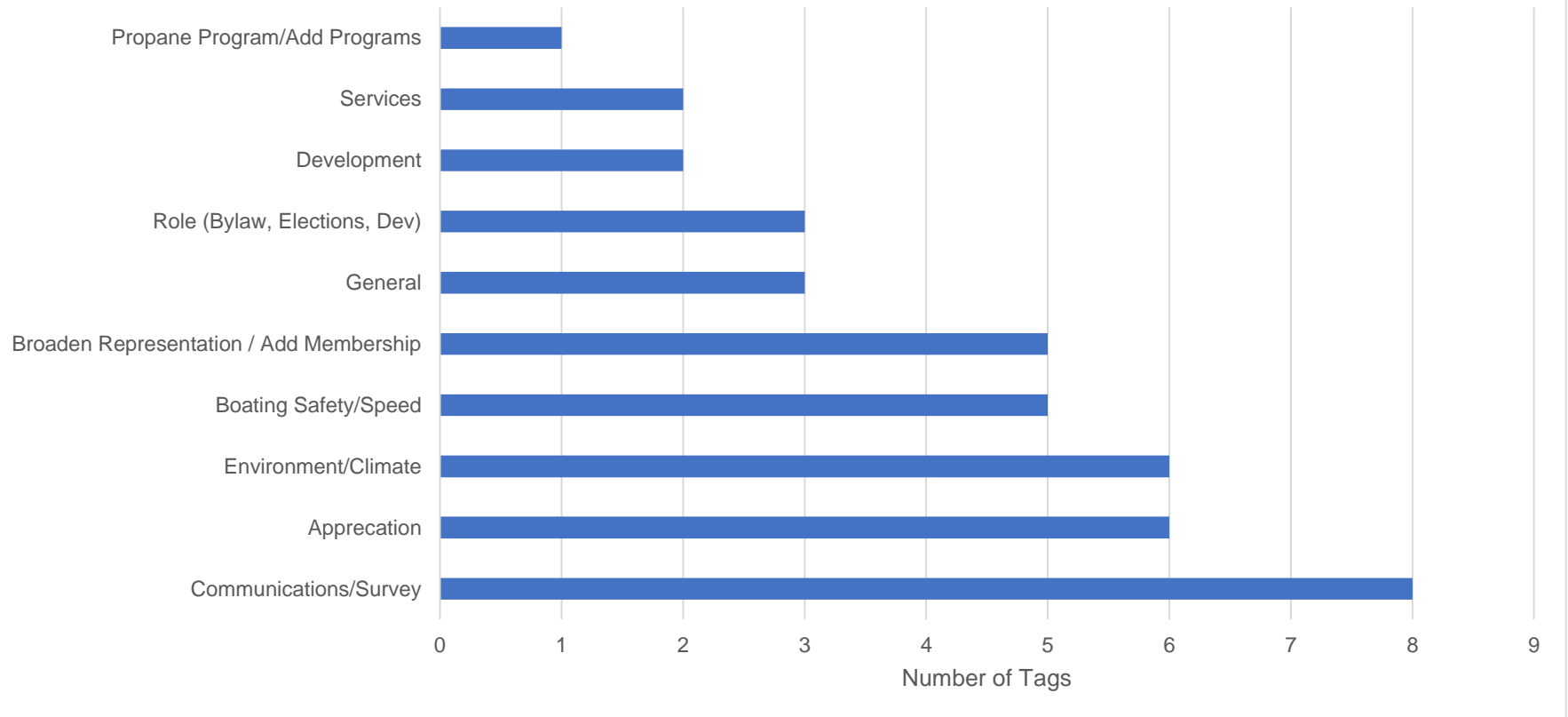
**(Q20) Thank you for completing this survey. Your feedback is important to us and will help inform LOBA's strategic direction over the next five years. If you have any final thoughts or comments, please provide them here.**

Answered: 115

Skipped: 467

<b>Unique Tags</b>	<b>Count</b>
Communications/Survey	8
Appreciation	6
Environment/Climate	6
Boating Safety/Speed	5
Broaden Representation / Add Membership	5
General	3
Role (Bylaw, Elections, Dev)	3
Development	2
Services	2
Propane Program/Add Programs	1

### Final Thoughts and Comments



Among the LOBA members who provided additional feedback, their comments surrounded communications/survey, appreciation, and the environment/climate.