

LAKE OF BAYS ASSOCIATION 2022 YEARBOOK INSERTION ORDER

COMPANY: _____ NAME: _____

Mailing address: _____

Postal Code: _____ Website: _____

E-mail: _____ Telephone: _____

Contact for ad approval if different from above: _____

BOOKING DETAILS

COVER Inside Front, OR Inside Back, OR Outside Back

FULL PAGE Premium Placement

½ PAGE Horizontal, OR Vertical Premium Placement (vertical only)

¼ PAGE

MARKETPLACE Single Square, OR Double Square Vertical, OR Double Square Horizontal

Cost of Ad: \$ _____ HST \$ _____ TOTAL \$ _____

Please bill me at the address above

My cheque, payable to Lake of Bays Association, is enclosed

E-transfer to admin@loba.ca (new email address, no security question required)

Reserve advertising in the Spring and Autumn issues of Current Connection newsletter at 25% savings

Double square \$1200 Single square \$675

ARTWORK

Deadline for all ads and/or artwork is **March 7, 2022**

All ads will be sent to client for approval

I will provide finished artwork for my ad

Please help me create my ad (design charges apply for all ads EXCEPT Marketplace)

Please repeat last year's ad with some changes

Please repeat last year's ad with no changes

AD MATERIAL REQUIREMENTS

Files saved as high-quality PDF, Adobe Illustrator or TIFFs with a resolution of 300 dpi. Send your ads and/or artwork to info@loba.ca; Subject: Lake of Bays Association Yearbook Advertising Artwork. Files can also be supplied electronically on CD, DVD, USB and FTP. Incompatible files may result in additional charges.

I agree to book ad space in the 2022 Lake of Bays Association yearbook, as indicated above.

Signature: _____ Date: _____

Please return this completed form to Bryan Dearsley, Advertising Manager, bdearsley@live.ca or by mail to:
Lake of Bays Association, PO Box 8, Baysville ON, P0B 1A0