

**LAKE OF BAYS ASSOCIATION  
2020 YEARBOOK INSERTION ORDER**

COMPANY \_\_\_\_\_ NAME \_\_\_\_\_

Mailing address \_\_\_\_\_

Postal code \_\_\_\_\_ Website www. \_\_\_\_\_

E-mail \_\_\_\_\_ Telephone \_\_\_\_\_

Contact for ad approval if different from above \_\_\_\_\_

**BOOKING DETAILS**

- COVER**    Inside Front, OR    Inside Back, OR    Outside Back  
 **FULL PAGE**    Premium Placement  
 **½ PAGE**    Horizontal, OR    Vertical    Premium Placement (vertical only)  
 **¼ PAGE**  
 **MARKETPLACE**    Single Square, OR    Double Square Vertical, OR    Double Square Horizontal

Cost of Ad \$ \_\_\_\_\_ HST \$ \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

- Please bill me at the address above  
 My cheque, payable to Lake of Bays Association, is enclosed  
 E-transfer to info@loba.ca (please send answer to security question in a separate e-mail)

**ARTWORK**

Deadline for all ads and/or artwork is **March 3, 2020**

All ads will be sent to client for approval

- I will provide finished artwork for my ad  
 Please help me create my ad (design charges apply for all ads EXCEPT Marketplace)  
 Please repeat last year's ad with some changes  
 Please repeat last year's ad with no changes

**AD MATERIAL REQUIREMENTS**

Files saved as high quality PDF, Adobe Illustrator or TIFFs with a resolution of 300 dpi. Send your ads and/or artwork to bdearsley@live.ca; Subject: Lake of Bays Association Yearbook Advertising Artwork. Files can also be supplied electronically on CD, DVD, USB and FTP. Incompatible files may result in additional charges. I agree to book ad space in the 2020 Lake of Bays Association yearbook, as indicated above.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please submit this form to Bryan Dearsley, Advertising Manager, bdearsley@live.ca or by mail to:  
Lake of Bays Association  
PO Box 8  
Baysville ON P0B 1A0